

# **Dark Skies Fly Fishing Magazine**

## Contributor Guidelines

Thank you for your interest in Dark Skies Fly Fishing magazine. We are looking forward to reading and reviewing your writing, photography, and video content. These contributor guidelines outline the goals and mission of Dark Skies Fly Fishing. If you have any questions, please contact us at Dark Skies Fly Fishing, P.O. Box 554, Coudersport, PA 16915 or email info@darkskiesflyfishing.com.

#### **About Us**

Dark Skies Fly Fishing is a digital regional fly fishing magazine featuring how-to, personal experience, product reviews, and destination pieces featuring rivers, lakes, and streams in Pennsylvania, Ohio, West Virginia, Virginia, Maryland, New Jersey, and New York. We are looking for content regarding all species that can be caught with fly rod and reel in both known and lesser-known waters in this region.

Since 2018, Dark Skies Fly Fishing has been an online fly fishing blog, later adding an online store to sell flies, assortments, and stream guides. In July 2023, we launched a YouTube channel that has been steadily growing ever since.

Dark Skies Fly Fishing magazine will be available in a digital format published 4 times per year. Our ultimate goal is to garner enough interest from readers to warrant a print publication in the future. We are excited about this magazine and feel that it offers something that is lacking in the fly fishing industry – a high quality publication devoted to and featuring some of the best waters and fly anglers in this region, which also happen to be some of the best in the country.

#### **Feature Articles**

### **Types of Articles We Prefer**

- Personal experience/adventure stories.
- How-to pieces that are unique and offer fresh perspectives.
- Destination-type articles for waters within our coverage area.
- Photo essays featuring known and lesser-known waters within our coverage area or aspects of fly fishing of interest to readers in this region.
- Profiles of famous anglers, fly tyers, or conservationists from this region.
- Conservation issues of interest to fly fishers in this region.
- Conservation projects that include reclamation projects for waters throughout the region.
- Fly tying articles and videos featuring local fly patterns and techniques.
- Product reviews that are fair and relay both the pros and cons of the products and are not just fluff pieces used as payback for free products received from the company.

#### **Photography Requirements**

Article submissions accompanied with high quality photography will receive priority and maximum payment. We prefer images submitted in JPEG, PNG, or RAW format. For large files, please use a transfer service such as WeTransfer.com or Hightail to submit photos. We do not accept slides or transparencies or files on CDs. Files on thumb drives are acceptable if discussed with the editor first.

#### **Notes for Submissions**

- Email queries are preferred. Please send to info@darkskiesflyfishing.com.
- We reserve the right to abridge and/or edit all articles and photos submitted to us for publication. Payment is made approximately 30 days after publication, and the pay rate varies with length and quality of the submission. Generally speaking, payment is \$50-200.
- We reserve the right to schedule or re-schedule assigned materials for any number of reasons, but we will make every effort to run the received material within a reasonable timeframe.
- Dark Skies Fly Fishing buys first-time serial rights to all materials.
- If sending a previously published article or photo, please note when and where it was previously appeared.
- Dark Skies Fly Fishing purchases first-time publishing rights for both digital and future print issues, including digital reprints on our website, social media feeds, and any other current or future digital platforms.
- We reserve the right to use the material, all or in part, for the magazine's social media sites.
- We reserve the rights to use the material for digital edition archives available as downloads to active subscribers or paid customers, either by issue or by article, and for future digital archives in any form.
- We reserve the rights to use the material for article reprints posted on our website for linking from an outside website.

Thank you for your interest in Dark Skies Fly Fishing magazine. Question and comments are welcome. We look forward to working with you!

Ralph Scherder, editor,

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